

# Protect your data and your business

HPE Solutions for Business Continuity



# Keep your business running

If you're like a lot of small to midsize businesses (SMBs), you may be using laptops, PCs, or online cloud services to share and store critical data.

But if individual devices and unapproved cloud apps are outside of IT control, that can leave files open to attack—and your business open to liability.

In addition, the data from those individual devices is unlikely to be backed up at all—let alone regularly—leaving the business vulnerable to downtime in the case of a ransomware attack or the loss, theft, or malfunction of a device.

All of this leads to data management complexity that increases inefficiency, costs, and the risk of not meeting data retention requirements for regulatory compliance.

However, for many SMBs, disaster recovery and data backup solutions can seem out of reach—with multiple underlying IT architectures only adding to IT complexity and costs.

HPE Solutions for Business Continuity can help you avoid the disastrous impacts of data loss due to ransomware, data corruption, and other disasters. Efficient solutions, sized right for your needs, reduce the complexity and cost of backing up and archiving data to protect <u>business continuity</u> and meet regulatory requirements.



## **HPE Flex Offers**

Maximize your savings with HPE Flex Offers.

### iQuote Universal

Browse popular HPE server, storage, and networking products and <u>create</u> fast, accurate configurations that you can export to request a quote.

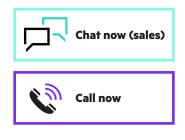
## Get the IT you need, now

<u>HPE Financial Services</u> offers simple IT equipment financing, asset lifecycle solutions, and finance options designed to help SMBs seize opportunities to evolve and thrive.

## Simplify with services

<u>HPE Pointnext Services</u> help you tap into the expertise to simplify operations and do more with less. HPE Pointnext Services help you innovate to keep ahead of risks like competitive and security threats. A variety of offerings—from advising on best practices and project-based engagements to operational support services—keep your environment running efficiently and reliably.

### Make the right purchase decision. Contact our presales specialists.



Get updates

# Hewlett Packard Enterprise

# Take control of data

HPE Solutions for Business Continuity are designed around HPE ProLiant Gen10 and HPE StoreEasy rack and tower server configurations combined with HPE StoreEver and RDX removable media products that are optimized for backup and archive workloads in a variety of sizes suited for SMBs.

These solutions enable:

- Fast recovery: HPE Solutions for Business Continuity enable rapid recovery from non-catastrophic data loss events.
- **Business continuity:** Recover to anywhere from catastrophic data loss events such as ransomware attacks or physical disasters.
- **Compliance:** Long-term data retention capabilities help you meet regulatory compliance demands.

# Easily evolve to hybrid cloud

HPE Solutions for Business Continuity can be easily extended to hybrid cloud for additional disaster recovery options with cloud services from Microsoft Azure or a managed service provider.

## Get a running start

HPE Business Solutions for Business Continuity improve data control for faster recovery and confident compliance. Contact your authorized HPE representative to find out more.

# Learn more at

hpe.com/info/smbsolutions

## Explore HPE GreenLake

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